THIRST

ON TRADE EXPERTISE, INSIGHTS & OFFERS FROM **CARLSBERG BRITVIC**

CHEERS TO CHRISTMAS

UNWRAP OUR LATEST & GREATEST DEALS FOR THE FESTIVE SEASON

The quick and easy way to order the brands your customers love

Download our App

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

CHRIS PRATT
VICE PRESIDENT ON TRADE

WELCOME TO OUR FESTIVE 2025 EDITION OF THIRST

As we approach the close of another eventful year, we're delighted to bring you the festive edition of Thirst for 2025. This is the perfect moment to extend our heartfelt thanks to you, our valued customers, on behalf of everyone at Carlsberg Britvic. Your continued partnership is important to us and we couldn't do it without you.

The festive season will soon be in full swing and we appreciate that this time of year is a critical one for business. Rewarding, exciting but also challenging. With higher footfall comes increased pressure and we are here to support you every step of the way where we can, helping you finish the end of the year on a high note.

Ideas to Maximise the Festive Season
This edition is packed with tips and inspiration designed to help your venue shine this Christmas. Inside, you'll find top tips for making the most of the biggest days in December, ideas for festive food and wine pairing and inspiration for drink options including the very festive mulled wine.

Packed with Deals
And because it's our festive edition, we've loaded it with fantastic deals and offers across our entire portfolio - beers, wines, spirits, and soft drinks.

We've also included great promotions from our trusted third-party suppliers, so take a moment to explore and get your orders in early. Planning ahead now means you'll be ready to make the most of this key trading period.

Looking Ahead to 2026
Let's make this festive season a memorable and profitable one. As we step into 2026, we've got innovative plans and initiatives across our brands that we are excited to share with you.

From all of us at Carlsberg Britvic, we wish you a joyful and prosperous festive season. Here's to finishing 2025 strong and starting the new year even stronger.

Chris Pratt, VP On trade

The festive countdown is on! By early November, twinkling lights and the sound of carols appear across the country, with venues leaning into the busiest time of the year. The run-up to Christmas and New Year carries a huge potential for venues to boost revenue, build memorable customer experiences and end 2025 on a high.

2025 LINE UP
NOVEMBER

ALL MONTH MOVEMBER

November is the month of the moustache! Movember raises funds and awareness for men's health causes, from prostate cancer to mental health. Since its beginnings, over £400m has been raised worldwide. Venues can get involved by hosting themed events, running charity nights or simply encouraging staff and customers to take part.

28

BLACK FRIDAY

Once a US shopping tradition, Black Friday is now a global event. In 2025 it falls on payday weekend, so expect bigger spending power. Many venues are embracing the day by offering one off dining discounts or drink deals.

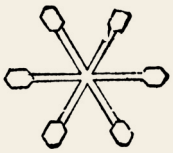
5

BONFIRE NIGHT

"Remember, remember..." Guy Fawkes Night continues to light up the skies. Alongside fireworks, warming favourites like toffee apples, chilli bowls and mulled cider keep crowds happy.

Did you know? Firework night became an annual tradition in 1606, just one year after the Gunpowder Plot failed.

2025 LINE UP
DECEMBER



1
ADVENT & START OF WINTER

December begins with a double milestone. The official start of Advent and the first day of winter. It's a perfect opportunity for venues to launch Christmas countdown promotions.

Fun fact: the first printed advent calendar dates back to 1908 in Germany!

19
MAD FRIDAY

The last working Friday before Christmas is always one of the busiest nights out of the year. It's also the night emergency services prepare for most. Venues can make the most of the buzz while ensuring safe, responsible celebrations and maybe even turn it into a "Festive Friday"

21
WINTER SOLSTICE

The shortest day of the year brings just under 8 hours of daylight in London. At Stonehenge, thousands gather to watch the sunrise, a tradition marking the 'rebirth of the sun.' Venues can embrace this moment with candlelit dinners, winter warmer specials or themed events celebrating the return of longer days.

24
CHRISTMAS EVE

A day filled with last-minute shopping, wrapping presents, and preparing for the big day. Many families enjoy a festive drink or meal out with pubs buzzing in the evening.

25

CHRISTMAS DAY

Christmas Day is all about family, food and traditions. Around 15% of UK households now eat out rather than cook at home. Top reasons include less stress, better food and simply wanting to make the day feel more special. A golden opportunity for venues offering a festive feast!

26

BOXING DAY

Traditionally a day for leftovers, Boxing Day has become one of the UK's biggest sporting days, with football and horse racing fixtures drawing crowds. It's also a huge retail sales day. Offering a relaxed brunch or sports-screening menu can attract customers looking to extend the celebrations.

31

NEW YEAR'S EVE

The grand finale of the year falls on a midweek night in 2025. People will celebrate in countless ways from house parties to big nights out and fireworks displays. For venues, this is the perfect chance to make the evening truly memorable. Whether it's a themed party, live entertainment or a midnight toast, creating a sense of occasion can set your place apart from the rest. Guests want that "wow" moment to remember and to post about as they step into 2026.

HOW T
SMAS
THE BI
DATES C
CHRISTMA

The festive season can often be a mak
period for bars, pubs, and restaurants a
stand out as huge opportunities to attr
maximise revenue and end the year wi
Christmas Eve, Boxing Day, and New Ye

Each of these dates has its own energy
challenges. Christmas Eve is all about c
community-led celebrations. Boxing D
relaxed but still a big day for food, drink
And New Year's Eve is the showstoppe
where people expect unforgettable ex

Here's some tips on how to nail each

O
H
G
OF
AS

ke-or-break
and three dates
ract guests,
th impact:
ear's Eve.

y and
cosy,
ay is more
k and sport.
r, the one night
periences.

n one.

CHRISTMAS EVE

Christmas Eve is one of the most sociable days of the year. Shoppers are finishing their last-minute dashes, workers are leaving the office early and families are looking for a festive meal or drink together before the big day.

How to make it work for your venue:

ATMOSPHERE IS EVERYTHING

Think warm lighting, cracking playlists of festive classics, mulled cider bubbling on the bar and indulgent menus with a festive feel.

EARLY DOORS TRADE

Families and workers may head out in the afternoon or early evening, so make sure you're staffed and ready before the typical evening rush. A Christmas Eve lunch or afternoon menu can capture this.

FESTIVE RITUALS

People love traditions. Promote Christmas jumper nights, charity raffles, or a "Carols and Cocktails" session. In some communities, a late-night singalong is a draw in itself.

DRINKS PACKAGES

Offer pre-booked tables with bottles of prosecco, festive cocktails, or even Christmas Eve sharers to make it easy for groups.

OPERATIONAL TIP

Expect a spike in demand between 4pm–8pm and tapering off after midnight as families head home to prepare for Christmas morning. Plan your staffing needs around this.

BOXING DAY

After the indulgence of Christmas Day, Boxing Day offers a diff
are looking for comfort, sociability and perhaps a bit of recove
one of the busiest days for sport and shopping, meaning it has

How to make it work for your venue:

BOXING DAY **BRUNCH**

Start the day with a special menu: breakfast baps, Bloody Marys, or bottomless brunch-style offers. Position yourself as the recovery spot after Christmas excess.

COMF FOOD

Think hearty sharing platte but indulgent

SPORTS AS A DRAW

The Premier League and horse racing fixtures make Boxing Day a natural sports day. Promote your screens, run "match day offers," and make group bookings easy.

DRINKS **STRAT**

While plenty expect highe and low/no a to cater for th

FAMIL EDGE

A lot of guest Offering fam sharing-style

ferent kind of pace. Guests
ry. At the same time, it's
s all-day trading potential.

ORT
RULES

roasts, pies, and
ers. Keep things simple
.

S
TEGY

will still be drinking,
r demand for soft drinks
lcohol options. Stock up
his growing audience.

Y-FRIENDLY

ts are still with relatives.
ily tables, kids' menus, or
meals can boost covers.

NEW YEAR'S EVE

New Year's Eve is the crown jewel of festive trading. People are ready to spend more, go bigger, and create lasting memories. Whether it's a glamorous dinner, a ticketed party or a relaxed pub countdown, the key is to stand out in a crowded market.

How to make it work for your venue:

SELL THE EXPERIENCE

It's not just about a table or entry, it's about the night. Bundle tickets with food, drinks, entertainment, or extras like a midnight toast.

THEMED NIGHTS WIN

Gatsby glamour, masquerade balls, ski-lodge parties, or retro throwbacks all add theatre. Themed décor, cocktail and dress codes make the night feel special.

TICKETING CAN REALLY HELP WHERE FEASIBLE

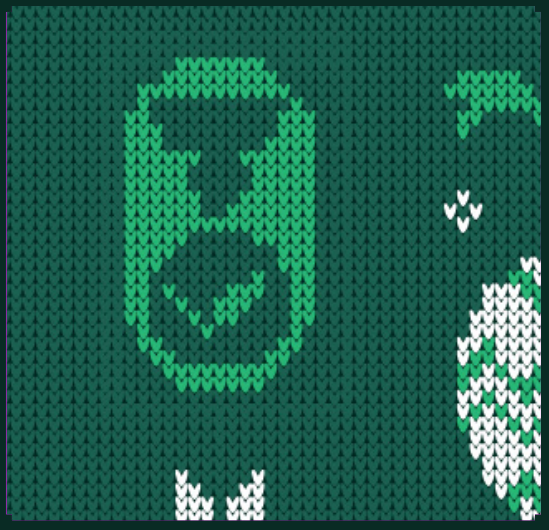
Pre-sell where possible. This gives you guaranteed revenue, helps with stock planning, and builds hype.

ENTERTAINMENT MATTERS

From DJs to live bands to karaoke countdowns, customers want more than just background music. Think about what fits your venue and customer.

THE COUNTDOWN MOMENT

Plan something big for midnight: balloon drops, free prosecco shots, sparklers or fireworks on screens. Guests will remember that moment and share it online.



MULLED

WINE MASTERCLASS

Warming Up Your Winter 2025

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

Few drinks capture the magic of the festive season quite like mulled wine. From the first waft of cinnamon and cloves to the warm glow it brings on a chilly evening, it's a seasonal classic that customers seek out every year.

For bars, pubs and restaurants, it's an atmosphere-builder, a margin-friendly menu item and also can be made in batches for convenience.

A short history of mulled wine

Roman roots

The earliest records of spiced, warmed wine date back to 2nd-century Rome. Soldiers heated wine with spices as they travelled across Europe, spreading the tradition.

Medieval medicine

In the Middle Ages, mulled wine (often called "hippocras") was believed to aid digestion and ward off illness. Spices like cinnamon and cloves were prized for their health benefits.

Victorian popularity

Charles Dickens helped cement mulled wine in British Christmas tradition by mentioning it in A Christmas Carol. From then on, it became synonymous with festive cheer.

And now

Mulled wine is served worldwide during winter festivals from German Christmas markets (Glühwein) to Nordic versions (Glögg) with raisins and almonds.

Mulled win

For ultimate convenience: Pre-mixed mulled wine

Simply heat and garnish with slices of fruits and cinnamon sticks for visual effect.

Make your own mulled wine

This is a straightforward recipe to make your own mulled wine with minimal fuss.

Ingredients

1 bottle of red wine (something fruity, like a Merlot or Shiraz)

2 cinnamon sticks

4-5 whole cloves

2 star anise

2-3 tablespoons sugar or honey

1 orange, sliced

1 lemon, sliced

50ml brandy (optional)

1-2 bay leaves (optional)

Instructions

Pour the bottle of wine into a large saucepan.

Add the cinnamon sticks, cloves, star anise, and sugar/honey.

Toss in the sliced orange and lemon.

Heat gently on low, making sure not to boil the wine (keep it below simmering point).

Let the spices steep for 10-15 minutes.

Taste for sweetness and add more sugar if needed. If you want an extra kick, add the brandy at this stage.

Strain and serve warm.

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

e, your way

Try a twist on the classic

White mulled wine

Swap red for dry white wine, add pear slices, vanilla, and cardamom.

Mulled cider

Use still cider with apple slices, cloves, and ginger for a twist.

Mulled non-alcoholic style

Warm apple juice with cranberries, cinnamon, and star anise for a non-alcoholic option that's just as festive.

Luxury upgrade

Add a splash of sloe gin, port, or brandy for extra depth.

Mulled wine fun facts

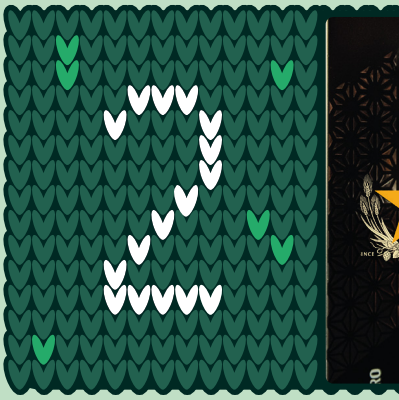
In Germany, it's illegal to sell Glühwein that isn't made with wine. Mulled punch without alcohol must be labelled differently.

The world's largest mulled wine glass was created in France in 2016 and held over 30 litres!

In Victorian Britain, claret (a Bordeaux red) was the wine of choice for mulling.

Cinnamon, cloves, and nutmeg were once so valuable they were traded along the Silk Road and mostly reserved for royalty or wealthy households.

On the first cheer of 2025, we launched with something new: Bière 1664 0.0%, brewed with signature hops from Alsace, joined our growing no-and low-alcohol range.



On the second cheer of 2025, J
welcomed Sapporo, Japan's pr

12 CHEERS

WRAPPING UP THE YEAR

**As the year draws to a close, w
In true festive spirit, here's our**

On the fourth cheer of 2025, heritage met adventure: The Wainwright range continued to inspire and teased its new guest ales for 2025, Wanderer and Rambler.

On its fifth cheer in 2025, Poret
over 50% year-on-year growth
to the Lake" campaign, launche
the top ten best beer adverts e

Japan joined the crew: We
remium beer, into our portfolio.

On the third cheer of 2025, change was in the air: The Carlsberg Marston's acquisition of Britvic opened the door to new opportunities. Creating a multi-beverage powerhouse, combining beer, cider and soft drinks under one roof.

S OF 2025

we're raising a glass to the brilliant brands, campaigns and partnerships that made 2025 one to remember. r own take on The 12 Days of Christmas, a round-up of 12 highlights across our amazing range of brands.

tti elevated its impact — achieving
in distribution, while its "Welcome
ed in April 2025, was ranked among
ever tested.

On the sixth cheer of 2025, the sun shone bright: Carlsberg's new campaign encouraged people to continue debating the best beer moments, and the Sun's Out promotion and limited-edition glasses celebrated the arrival of summer.

On the seventh cheer of 2025, summer turned stylish: 1664 Bière returned with the launch of 'Make it Suprême', it's first through-the-line brand campaign in a decade. The campaign captures the stylish and sophisticated essense of the brand and it's history.

PRIDE IN LONDON

On th
Brook
Brewe
partn

12 CHEERS

WRAPPING UP THE YEAR

**As the year draws to a close, w
In true festive spirit, here's ou**

On the tenth cheer of 2025, generosity was on tap: we treated customers to free Poretti and Brooklyn pints all summer long.

On the eleventh cheer of 2025,
partnership with the WWF, Car
million pints of fresh water, sup

e eighth cheer of 2025,
klyn took the stage: Brooklyn
ery became the offical beer
er of Pride in London 2025!

On the ninth cheer of 2025, Hobgoblin went bold. Crafted with unmistakable character, this award-winning British ale sparks imagination and satisfies every tastebud. And new for 2025 — Hobgoblin Amber, a fearlessly full-bodied addition to the legend.

S OF 2025

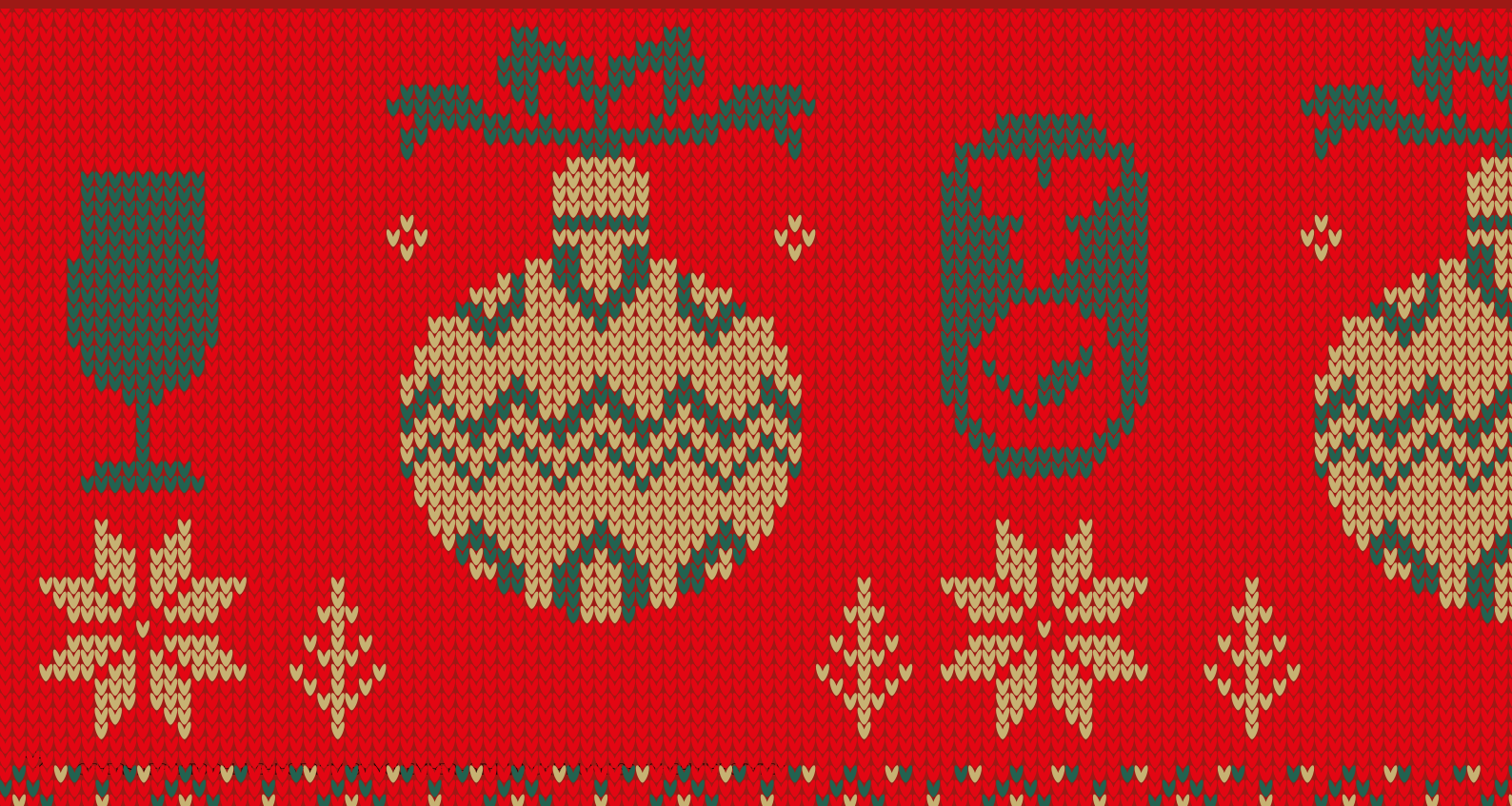
we're raising a glass to the brilliant brands, campaigns and partnerships that made 2025 one to remember. r own take on The 12 Days of Christmas, a round-up of 12 highlights across our amazing range of brands.

, nature had our back: In
rlsberg helped replenish 527
porting UK nature to thrive.

1664 BLANC PRINCIPAL PARTNER LONDON FASHION WEEK

On the twelfth cheer of 2025, 1664 Blanc returned as Principal Partner of London Fashion Week for the second year, continuing to push boundaries and merge fashion with beer culture.

OUR RAN



DRAUGHT KEG
LAGER
ALE
CRAFT
CIDER
STOUT
PACKAGED
LAGER
IGE

DRAUGHT KEG LAGER

Our lager range spans categories for you and your customers.

Ranging from
growing our
can offer you

CORE

Carlsberg Danish Pilsner (3.4%)

Light and refreshing with a smooth, full mouth feel, perfect balance of bitterness and sweetness, and a distinctive citrus hop aroma.

PREMIUM

Birrificio Angelo P

A full-flavoured lag
sweet malty body
assertive bitterne

CORE & CORE+

Holston Vier (4.0%)

A pale blonde German Pilsner, with a sweet, earthy, lemon aroma, hoppy malty flavour, and a soft lingering finish.

ALCOHOL-FREE

1664 Biere 0.0% (0.0%)

A beautifully balanced, full flavoured alcohol-free lager, expertly crafted to deliver easy refreshment designed to help bring people together.

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 6TH JANUARY, UNLESS OTHERWISE STATED

Click on the badge to get the offer.

m Standard to Super Premium and even World collection, you can be certain we u an outstanding range of beers.

WORLD

oretti (4.8%)

ger with a and an ss.

Estrella Damm (4.6%)

An award-winning premium pale lager brewed in Barcelona. A perfect balance between fresh grainy malt and subtle fruit, rounded off with a pepper bitterness and a clean finish.

PREMIUM

1664 Biére (4.6%)

A beautifully balanced and sessionable lager made with signature hops from the French region of Alsace.

Carlsberg Export (4.8%)

A premium-strength lager, with a refined and satisfying taste. Brewed to the original Danish recipe, it has deep malty notes and a distinct bitterness that generate a full-flavoured lager.

SUPER PREMIUM

1664 Blanc (5.0%)

A premium international beer with a playfully elegant twist of French charm. 1664 Blanc is the only beer in the UK to challenge wine, cocktails, and champagne as an elegant lifestyle brand.

Sapporo (4.9%)

A celebration of Japan's craftmanship using only the finest ingredients. The distinct malt flavour commands your taste buds from the first sip to the last drop. Amazingly crisp with a balance taste and smooth finish gives you a perfectly refreshing lager beer.

DRAUGHTMASTER

This is an innovative dispense system using fresh pressed beer. Click here to learn more or speak to your CDM about the range that is currently available to you.

DRAUGHT KEG ALE

Carlsberg Britvic understands that keg ales come in a variety of styles and types, each with their own unique flavour and characteristics.

AMBER

Wainwright Amber (3.4%)

With a subtle bitterness and delicately enticing hop balance, Wainwright Amber is satisfyingly moreish. Clean, creamy and lightly fruity; a pint at the pinnacle of perfection.

3.4%

4.0%

3.4%

4.2%

3.4%

4.5%

3.7%

4.5%

3.9%

GOLDEN

Hobgoblin Sessio

Light, easy drinking
a fresh and zesty a

OFFER APPLY TO DELIVERIES FROM 1ST NOVEMBER - 6TH JANUARY UNLESS OTHERWISE STATED

Click on the badge to get the offer.

From classic English ales to IPAs and stouts, there is a keg ale to suit every taste preference and occasion.

n IPA (3.4%)

g and extremely refreshing beer. Pale yellow with roma from the 5 New world hops.

Hobgoblin IPA (4.5%)

Collision of Old and New World hops provide an explosion of tropical aroma and a juicy bitterness.

Wainwright Gold (4.1%)

A delightfully refreshing Golden Beer. Lightly hopped with subtle sweetness, a delicate citrus aroma and a gloriously golden colour.

3.4%

3.6%

RUBY

3.2%

3.5%

3.5%

3.6%

DRAUGHT KEG
CRAFT, CIDER & STOUT

Craft offers a world of possibilities to explore new styles and flavours and our range does not disappoint.

Providing a solution from entry level to speciality, catering for all drinkers looking to trade up and try something new.

CRAFT - PREMIUM

Brooklyn Stonewall Inn IPA (4.3%)

Fearless and refreshing, our Stonewall Inn IPA is crafted for everyone. Brewed with unabashed notes of grapefruit and bright citrus peel, this is beer is for all. No exceptions.

Brooklyn Pilnser (4.6%)

Crisp, bright and smoothly refreshing. A pale golden beer with a delicate citrusy finish.

Brooklyn Lager (5.

Light hop bitterne sweetness. Both b sweetness linger c before finishing cle

CRAFT - EN

Shipyard America

An easy drinking, A Pale Ale bursting w hop flavour and go pine aroma.

CRAFT - SP

Erdinger Wiessbie

Uses the traditiona method of bottle a fermentation. Fres with apple and ba biscuity grains, hin with a full and ultim taste and mouthfe

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 6TH JANUARY UNLESS OTHERWISE STATED

Our ciders boast a delicious blend of classic & fruit flavours.

With each sip, you can experience the refreshing and fruity notes that make our ciders a standout in the market.

Click on the badge to get the offer.

CIDER - APPLE

Somersby Apple (4.5%)

A refreshing cider made from fermented apple juice and natural apple flavouring..

CIDER - FLAVOURED

Somersby Blackberry (4.0%)

A fruity flavoured cider with a breath of freshness and a natural mild taste of blackberry, spreading joy and sunny togetherness wherever it is served.

The stout category has now overtaken the Cask Ale category, growing at 16.1% volume YOY.

Guinness is one of 3 brands which account for most of the growth in the market.

STOUT

Hobgoblin Stout (4.1%)

Jet black with aromas of roasted malts and chocolate. Enjoy the earthy bitterness balanced by hints of coffee, cocoa and sweet treacle flavours. A deceptively dark yet smooth and easy drinking Stout.

DRAUGHTMASTER

This is an innovative dispense system using fresh pressed beer. Click here to learn more or speak to your CDM about the range that is currently available to you.

PACKAGED LAGER

Packaged lagers offer guaranteed refreshment and strong consumer appeal, perfect for driving sales across all occasions.

Carlsberg Danish Pilsner (3.4%) 330ml

Light and refreshing with a smooth, full mouth feel, perfect balance of bitterness and sweetness, and a distinctive citrus hop aroma.

Birrificio Angelo Poretti (4.8%) 330ml

A full-flavoured lager with a sweet malty body and an assertive bitterness.

Sapporo (4.8%) 330ml

A celebration of Ja craftmanship using ingredients. The di flavour commands from the first sip to Amazingly crisp wi taste and smooth perfectly refreshing

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 6TH JANUARY UNLESS OTHERWISE STATED

Click on the badge to get the offer.

With a mix of leading brands and crowd-pleasing favourites, this range helps you cater to every guest and maximise fridge visibility.

apan's
g only the finest
stinct malt
s your taste buds
o the last drop.
th a balance
finish gives you a
g lager beer.

1664 Blanc
(5.0%) 330ml

A premium international beer with a playfully elegant twist of French charm. 1664 Blanc is the only beer in the UK to challenge wine, cocktails, and champagne as an elegant lifestyle brand.

1664 Biére
(4.6%) 275ml

A beautifully balanced and sessionable lager made with signature hops from the French region of Alsace.

Estrella Damm
(4.6%) 330ml

An award-winning premium pale lager brewed in Barcelona. A perfect balance between fresh grainy malt and subtle fruit, rounded off with a peppery bitterness and a clean finish.

Can't find what you're looking for?

We have a wider range of additional canned and bottled beers online.

Click here to view the range on our online store

PACKAGED CRAFT

Packaged craft brings colour and character to your fridge, giving customers something exciting to discover.

The Stonewall Inn IPA (4.3%) 330ml

Fearless and refreshing, out Stonewall Inn IPA is crafted for everyone. Brewed with unabashed notes of grapefruit and bright citrus peel, this is beer is for all. No exceptions.

Brooklyn Pilsner (4.6%) 440ml

Crisp, bright and smoothly refreshing. A pale golden beer with a delicate citrusy finish.

Pulp Art Hazy IPA (4.6%) 330ml

A delicious blur be and art, with billboa notes of bright trop and a refreshingly

Shipyard American Pale Ale (4.5%) 500ml

An easy drinking, American style Pale Ale bursting with fruity, citrus hop flavour and gooseberry and pine aroma.

Shipyard American IPA (5.0%) 500ml

With Grapefruit notes at its core and a delicate bitterness in taste, this deep gold coloured IPA is refreshing with every sip.

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 6TH JANUARY UNLESS OTHERWISE STATED

Click on the badge to get the offer.

From easy drinking pale ales to richer, full-flavoured brews, this range is ideal for those looking to try something new.

tween beer
ard-sized
ical fruit
soft finish.

Bodega Run Pale Ale (3.4%) 330ml

A harmonious fusion of flavours with a medley ofcitrus, floral and woody notes

Brooklyn Lager (5.0%) 330ml

Light hop bitterness and moderate sweetness. Both bitterness and sweetness linger on the palate before finishing clean.

Erdinger Wiessbier (5.3%) 500ml

Imported German wheat beer brewed to the original recipe and traditionally matured in the bottle like champagne for 28 days.

Can't find what you're looking for?

We have a wider range of additional canned and bottled beers online.

Click here to view the range on our online store

PACKAGED LOW/NO ALCOHOL

Low & no alcohol beers continue to grow, offering the same great flavour and experience, minus the ABV.

Carlsberg 0.0 Pilsner (0.0%) 330ml

Refreshing with a crisp hoppy bite and just 63 calories per bottle, Carlsberg 0.0 is everything you'd expect from a well-balanced Pilsner. Skål!

1664 Bière 0.0% (0.0%) 330ml

The full flavor of 1664 Bière, but alcohol-free. With a subtle bitterness, fruity and floral notes, it's ideal for easy refreshment and bringing people together, crafted with a touch of 'je-ne-sais-quoi'.

Brooklyn Special E (0.4%) 330ml

A hoppy, low alcoh lager with fresh zes and a clean bitter f

ALSO AVAIL DRAUGHTM

OFFERS APPLY TO DELIVERIES FROM 1ST JANUARY - 6TH JANUARY UNLESS OTHERWISE STATED

Click on the badge to get the offer.

Our selection lets you meet demand for moderation, keeping every guest included and every occasion covered.

NEW 330ML CAN FORMAT

SPECIAL OFFER

Effects

hol, amber
stful aromas
finish.

**ABLE IN
ASTER**

SPECIAL OFFER

Erdinger Alkoholfrei (0.5%) 500ml

A full bodied, refreshing low alcohol wheat beer. Spicy malt notes harmonize perfectly with caramelsweet nuances.

SPECIAL OFFER

Shipyard Low Tide (0.5%) 330ml

A juicy, tropical Pale Ale, with a fullness that belies its low alcohol. Generous quantities of hops are added throughout the brewing process to give Low Tide its fragrant sweet exotic tropical fruits

Can't find what you're looking for?

We have a wider range of additional canned and bottled beers online.

Click here to view the range on our online store

CASK ALE

Carlsberg Britvic is proud to be one of the largest cask ale brewers in the UK.

AMBER

Hobgoblin Amber (4.5%)

A rarer prize you'll never find than this delicious Amber kind. Discover full-bodied hoppiness that preserves malted caramel notes and brilliant bitterness.

Wainwright Amber (3.4%)

With a subtle bitterness and delicately enticing hop balance, Wainwright Amber is satisfyingly moreish. Clean, creamy and lightly fruity; a pint at the pinnacle of perfection.

3.4%

3.4%

3.4%

4.1%

3.7%

OFFER APPLY TO DELIVERIES FROM 1ST JANUARY - 6TH JANUARY UNLESS OTHERWISE STATED

Click on the badge to get the offer.

Our exceptional range means we have a brand & style of cask ale to suit every occasion and drinker.

GOLD & IPA

Wainwright Gold (4.1%)

A delightfully refreshing Golden Beer. Lightly hopped with subtle sweetness, a delicate citrus aroma and a gloriously golden colour.

FRESH ALE

Hobgoblin Session IPA (3.4%)

Light, easy drinking and extremely refreshing beer. Pale yellow with a fresh and zesty aroma from the 5 New world hops.

FRESH ALE

Hobgoblin IPA (4.5%)

Collision of Old and New World hops provide an explosion of tropical aroma and a juicy bitterness.

Hobgoblin Gold (4.2%)

Hobgoblin Gold's tropical aromas of citrus and passionfruit give way to a biscuit-like malt base balanced by fresh citrus flavour.

3.9%

4.0%

4.5%

4.5%

4.8%

4.0%

4.9%

RUBY

Hobgoblin Ruby (4.5%)

Hobgoblin Ruby's caramel & fruit aromas compliment it's full bodied toffee flavour & a fruity finish.

FRESH ALE

Click here to find out more about Fresh Ale

HOBGOBLIN

BAH HUMBUG

WHO EVEN IS THIS 'JOYEUX NOEL'? AND WHAT'S HE GOT TO BE SO HAPPY ABOUT?

Here at Hobgoblin, we believe Halloween is the most wonderful time of the year so when you say, 'Merry Christmas', we reply 'Bah Humbug!'

After all, 'tis the season to be grumpy.

ABV:	4.3%
See:	Dark Gold
Smell:	Bananas, Clove
Taste:	Richly spiced fruit
Sweet:	●●●○○
Bitter:	●●○○○
Hops:	Goldings & Cascade

Enjoy responsibly.

be**drinkaware**.co.uk

Promotion valid for the duration of the promotional period.
Qualifying products: Hobgoblin Bah Humbug 9g. Whilst stocks last. Deal subject to change.

Buy any 4 cases

and get a bottle of 70cl spirit free*

Choose from Aperol 70cl, Bailey's 70cl or Absolut Vodka 70cl

*PROMOTION INCLUDES 1664 BLANC 24X330ML, PORETTI 24X330ML, BROOKLYN LAGER 24X330ML, CARLSBERG DANISH PILSNER 24X330ML, ESTRELLA DAMM 24X330ML, BROOKLYN STONEWALL INN IPA 24X330ML, BROOKLYN BODEGA RUN 24X330ML, BROOKLYN PULP ART 24X330ML

BUY 2 X 9GS* AND GET £

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

10 OFF

*Qualifying SKUs on offer: Wainwright Amber 9g, Wainwright Gold 9g, Tetley's Bitter 9g, Hobgoblin Ruby 9g, Hobgoblin IPA 9g, Hobgoblin Gold 9g and Hobgoblin Bah Humbug 9g. Both 9gs must be the same SKU. Promotion valid for the duration of the brochure promotional period. Not available in conjunction with any other offer. Offer available while stocks last. Subject to change.

YOUR FESTIVE CHEERS, ALCOHOL-FREE

*Fixed price qualifying products Erdinger Alkoholfrei NRB 12x500ml, Carlsberg 00 24x330ml, Biere 0.0% 24x330ml, Brooklyn Special Effects 24x330ml and Shipyard Low Tide 8x500ml. Whilst stocks last. Offer subject to change.

0.5%	0.4%	0.0%	0.0%	0.5%
£14.99*	£17.99*	£15.99*	£14.99*	£7.99*
12 x 500ml bottles	24 x 330ml cans	24 x 300ml bottles	24 x 330ml bottles	8 x 500ml bottles

INSTALL THATCHERS GOLD OR JUICY APPLE &

RECEIVE A KEG FREE OF CHARGE

*Install Thatchers Gold or Juicy Apple on draught replacing a competitor cider and receive a free 50l keg.

0.5%
IPA
PROPER
JOB
IPA
BORN IN CORNWALL
ST AUSTELL
BREWERY
PROPER
JOB
IPA
PROPERLY
CRAFTED

GET A FREE CASE OF PROPER JOB 0.5% IPA

WHEN YOU BUY A CASK OF PROPER JOB OR TRIBUTE

Terms & Conditions: 9G casks must be purchased during the promotional period to qualify for this offer. Each case of Proper Job 0.5% IPA contains 8x500ml bottles. Available while stocks last.

ZERO% IS A BIG DEAL FOR CIDER DRINKERS

HERE'S A BIG DEAL ON THATCHERS ZERO FOR YOU

BUY 3 CASES GET 1 FREE

57% of cider drinkers would like to see more Zero alcohol cider in bars*

- Stand out from the competition – only 7% of bars that stock draught apple cider stock a zero % apple cider
- No.1 Zero Apple Cider. Make sure you've got the right choice this party season
- Offer available from 01/11/2025 to 31/12/2025

PERFECTION
– in every drop –

T&C's: Buy 3 x 6 x 500ml cases of Thatchers Zero and receive an additional 1 x 6 x 500ml case of Thatchers Zero free of charge.
*Source: CGA OPMS P13 2024 / KAM Media Cider Consumer Research April 2025

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

FREE CASE OF
MANGO & PASSIONFRUIT
OR BERRIES & CHERRIES 0%
WHEN YOU BUY 5 CASES OF OLD MOUT*

GLUTEN FREE

NATURAL FLAVOURS

VEGAN FRIENDLY

100% RECYCLABLE

ESTABLISHED IN NZ. MADE IN EUROPE.

*Max 2 deals per customer per week.

bedrinkaware.co.uk

ENJOY RESPONSIBLY

BUY 5 CASES AND GET £10 OFF*

ENJOY RESPONSIBLY
Subject to availability.

bedrinkaware.co.uk

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

KOPPARBERG

Buy 1 Case & get a £2.50 Discount*

Refreshingly Original

*Over 18s only. Offer open to AB InBev customers based in the UK, excluded Scotland. Outlets must purchase 1 case of , Kopparberg Mixed Fruit Cider 500ml PC, Kopparberg Mixed Fruit Non-Alcoholic Cider 500ml, Kopparberg Pear Cider 500ml PC, Kopparberg Strawberry & Lime Cider 500ml PC, Kopparberg Strawberry & Lime Non-Alcoholic 500ml before 05.01.2026 to be eligible for the promotion. Maximum 10 deals per outlet per week. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited, EC4A 1EN.

GET A £2.50 DISCOUNT PER CASE

Buy 1 case of Budweiser, Corona or Stella Artois and get a £2.50 discount per case.

LOCAL · NATURAL · RENEWABLE

Budweiser BREWING GROUP UK&I

bedrinkaware.co.uk

Over 18s only. Offer open to AB InBev customers based in the UK, excluded Scotland. Outlets must purchase 1 case of, Budweiser, Corona Extra or Stella Artois 24x330ml before 05.01.2026 to be eligible for the promotion. Maximum 10 deals per outlet per week. Terms of your stocking agreement continue to apply. Promoter: AB InBev UK Limited. EC4A 1EN.

WHITE CLAW®

STOCK UP NOW ON

THE FASTEST GROWING

TOP 5 RTD IN THE UK*

BUY 4 CASES GET 1 FREE

CONTACT WHITECLAW@MARKANTHONYUK.COM FOR YOUR CHRISTMAS POS

*CGA 14TH JUNE 2025. CASE IS 12 X 330ML

bedrinkaware.co.uk
Please Drink Responsibly 18+.

BUY 2 CASES OF WKD AND GET £3 OFF!

STOCK UP FOR CHRISTMAS

WITH THE UK'S NO.1 TRADITIONAL RTD BRAND!*

bedrinkaware.co.uk

*Source: Nielsen, Supplier Defined Traditional RTD, UK Total Take Home, Value £MAT 19.04.25

FREE Stocking Filler

when you buy any 4 cases of VK*

Pick your stocking filler
Case of Kick / Bottle of Jungfrau / Bottle of Corky's

VK Flavour Sorted Party Started

For POS support contact: sales@globalbrands.co.uk

Offer valid from 3rd November to 5th January 2026. Offer applies to VK 24x275ml NRB range stocked. Free item applies to 1 of the following; Kick Energy 24x250ml, Corky's 1x70cl from range stocked, Jungfrau 17% 1x70cl. Maximum 10 deals per customer per outlet. While stocks last.

bedrinkaware.co.uk

ADD SOME ZING! TO YOUR FRIDGE!

HOOCH

*OFFER VALID FROM 1ST SEPTEMBER TO 30TH SEPTEMBER 2025. MAX 5 DEALS PER CUSTOMER. OFFER APPLIES TO FULL HOOCH 24 X 440ML RANGE. WHILE STOCKS LAST.

CROWN C

CARLSBERG

CELLARS®

G BRITVIC

WELCOME TO THE WORLD OF

Invenio

OUR RANGE OF WORLD WINES INCLUDES FIRM FAVOURITE GRAPE VARIETIES FROM AROUND THE GLOBE THAT YOU KNOW YOUR CUSTOMERS WILL LOVE. WE ALSO KNOW THAT YOUR CUSTOMERS WANT NOTHING LESS THAN THE FRESHEST GLASS OF WINE, SO WE ALSO OFFER A SELECTION OF THE RANGE IN 187ML SINGLE SERVE BOTTLES. ALL OF THIS EXCLUSIVELY AVAILABLE FROM CROWN CELLARS

OFFERS APPLY TO DELIVERIES FROM MARCH 1ST - MARCH 31ST, UNLESS OTHERWISE STATED

BUY 4 CASES TO GET A CASE OF MIXERS FREE

FROM THE REWARD RANGE

EXCLUSIVE WINES
EXCLUSIVE TO CROWN CELLARS

REWARD RANGE

INCLUDES: BRITVIC ELDERFLOWER TONIC 200ML, BRITVIC GINGER ALE 200ML, BRITVIC GINGER BEER 200ML, BRITVIC LOW CAL BITTER LEMON 200ML, BRITVIC LOW CAL TONIC 200ML, BRITVIC TONIC 200ML, BRITVIC ORANGE 200ML, BRITVIC PINEAPPLE 200ML, BRITVIC SODA WATER 200ML

3 DEALS PER CUSTOMER PER WEEK

bedrinkaware.co.uk

ORDER ONLINE HERE

A RANGE OF WINES THAT PROVE THAT IT'S NEVER A BAD EYE DEER TO STAND OUT FROM THE HERD

A crisp, refreshing French Sauvignon Blanc, a spicy, dark Shiraz/Cabernet Sauvignon blend from Australia and a juicy Californian Zinfandel Rose make up this range of crowd-pleasing favourites, exclusively available from Crown Cellars.

BUY 4 CASES TO GET A CASE OF MIXERS FREE

FROM THE REWARD RANGE

3 DEALS PER CUSTOMER PER WEEK

REWARD RANGE

Includes: Britvic Elderflower Tonic 200ml, Britvic Ginger Ale 200ml, Britvic Ginger Beer 200ml, Britvic Low Cal Bitter Lemon 200ml, Britvic Low Cal Tonic 200ml, Britvic Tonic 200ml, Britvic Orange 200ml, Britvic Pineapple 200ml, Britvic Soda Water 200ml

bedrinkaware.co.uk

ORDER ONLINE HERE

Laurent-Perrier

bedrinkaware.co.uk

LA CUVÉE

CUVÉE ROSÉ

Buy 5 bottles and get 1 bottle free

Thanks to the meticulous, passionate work of our cellar master Carine Bailleul and her team who continually strive for excellence, Castelnau Champagne consistently triumphs in award wins at the highest level.

1916
CHAMPAGNE
CASTELNAU

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

FREIXENET

Buy 5 get 1 free!

The
No.1
Sparkling
WINE BRAND
*in the UK**

*Data Source: Circana 52 weeks to 03.08.2025

TAITTINGER

RELEASE THE FRESHNESS

BUY A BOTTLE TO **GET £5 OFF**

Lanson

PLEASE DRINK RESPONSIBLY

OFFER INCLUDES LANSON LE BLACK CREATION 75CL

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

QUALITY FRENCH FIZZ

RETHINK YOUR WELCOME DRINKS AND COCKTAIL FIZZ TO ENSURE THAT YOUR GP GETS A LITTLE GIFT FROM SANTA THIS YEAR...

BUY 5 GET 1 FREE FROM THE RANGE

*5 DEALS PER CUSTOMER PER WEEK

BARON D'ARIGNAC BRUT NV LANGUEDOC-ROUSSILLON

LIGHT ON THE NOSE WITH JUST A HINT OF APPLES. THE TASTE IS FRESH AND DRY WITH GOOD ACIDITY

BARON D'ARIGNAC DEMI-SEC NV LANGUEDOC-ROUSSILLON

SIMPLE AND LIGHT ON THE NOSE, WITH THE MARKED SWEETNESS COMING THROUGH ON THE PALATE

BARON D'ARIGNAC SPARKLING ROSÉ NV LANGUEDOC-ROUSSILLON

PEACHY PINK SPARKLER THAT IS LIGHT-BODIED, DRY AND CRISPLY FRESH IN THE MOUTH

LYRIC PROSECCO

PROSECCO

A GOOD MOUSSE IS FOLLOWED BY GREEN FRUIT ON THE NOSE AND AN OFF-DRY BUT CITRUSSY PALATE, IDEAL FOR CUTTING THROUGH A GOOD PROSCIUTTO CRUDO OR A RICH MANCHEGO

BUY 11 BOTTLES TO GET 1 FREE

OFFER INCLUDES LYRIC PROSECCO 75CL

LYRIC ITALIAN WINES THAT TASTE AS GOOD AS THEY SOUND.

VIGNANA

BUY 3 CASES TO GET A CASE OF MIXERS FREE

FROM THE REWARD RANGE

LIGHT UP THE NIGHT

NOW VIGNANA SINGLE SERVE PROSECCO IN CASES OF 12!*

*2 DEALS PER CUSTOMER PER WEEK. OFFER INCLUDES VIGNANA 20CL X 12 PROSECCO AND VIGNANA 20CL X 12 PROSECCO ROSE

REWARD RANGE

INCLUDES: BRITVIC ELDERFLOWER TONIC 200ML, BRITVIC GINGER ALE 200ML, BRITVIC GINGER BEER 200ML, BRITVIC LOW CAL BITTER LEMON 200ML, BRITVIC LOW CAL TONIC 200ML, BRITVIC TONIC 200ML, BRITVIC ORANGE 200ML, BRITVIC PINEAPPLE 200ML, BRITVIC SODA WATER 200ML

bedrinkaware.co.uk

ORDER ONLINE HERE

Symphoniae Prosecco DOCG

BUY 11 TO GET 1 FREE

ELEVATE YOUR PROSECCO OFFERING WITH A DOCG WINE

Denominazione di Origine Controllata e Garantita is the highest quality level of Prosecco, and Symphoniae Valdobbiadene Prosecco Superiore Extra Dry is a terrific example of this classification; fresh and youthful, showing ripe apple and pear fruit aromas

BUY 11 GET 1 FREE FROM THE RANGE

A pair of certified sustainable, award winning* Prosecco wines that will elevate your offering – the white is clean, dry and crisp, with a creamy finish, matching aperitifs or a classic margherita pizza just as well as a Negroni or Bellini cocktail, and the Rosé is floral and full of red fruit, with a creamy finish – a real hidden gem in the range

*SWA 2024 Bronze awards for each wine

2 DEALS PER CUSTOMER PER WEEK. OFFER INCLUDES PONTE PROSECCO 75CL AND PONTE PROSECCO ROSE 75CL

BUY 11 GET 1 FREE FROM THE RANGE

PINOT GRIGIO – SPUMANTE DOC BRUT DELLE VENEZIE

A vibrantly sparkling, certified sustainable wine that is dry, crisply acid, light bodied and delicately fruity – a perfect partner for grilled fish, soups and seafood risotto

2 DEALS PER CUSTOMER PER WEEK

BUY 11 GET 1 FREE

Still wines 75cl

PINOT GRIGIO
PINOT GRIGIO ROSÉ
MERLOT

*2 DEALS PER OUTLET PER WEEK

CASALE DEL BARONE '150+1'

BUY 11 BOTTLES GET 1 FREE

Langhe DOC Bianco

PIEDMONT, ITALY

Elegant and attractive with delicate ripe stone fruit, gentle citrus and buttery notes.

Piemonte DOC Barbera

PIEDMONT, ITALY

Youthful black cherry fruit overlaid with vanilla oak, beautifully vibrant.

Buy 11 Bottles to Get 1 Free

Open & Enjoy

O&E is a range of wines here to remind you that wine needn't be a complicated affair. Sometimes it's just as simple as Open & Enjoy...

2 deals per customer per week
Offer includes O&E Pinot Grigio Delle Venzie

BUY 11 GET 1 FREE

ZIMOR

PAIRS PERFECTLY WITH
YOUR PINOT GRIGIO

ZIMOR CABERNET IGT VENEZIA GIULIA

COMPLETE YOUR ITALIAN LINEUP WITH THIS JUICY, EASY-GOING RED

Fresh red fruit, cherry, redcurrant and berries on the nose, all of which follows through to the palate, along with smooth tannins. All of this makes for a wine that's easy to pair with food or simply enjoying on its own.

Explore the rest of the Zimor Italian wine range

Offer includes Zimor Cabernet IGT Venezia Giulia
75cl only, limited to 3 deals per customer per week

bedrinkaware.co.uk

Buy 5 bottles to get 1 bottle free*

Love at first taste

CUPIOLO

*While stocks last.
Please drink responsibly.
bedrinkaware.co.uk

10 DEALS PER CUSTOMER PER WEEK

BUY 5 BOTTLES AND GET 1 BOTTLE FREE*

bedrinkaware.co.uk Please drink responsibly. *While stocks last.

10 DEALS PER CUSTOMER PER WEEK

Invenio

BUY 11 BOTTLES TO GET 1 FREE

SAUVIGNON BLANC
FRANCE

CRISP AND FRESH WITH GRASSY, FLORAL NOTES

MERLOT
FRANCE

DEEP RUBY COLOUR, WITH PERFUMED RED FRUIT CHARACTER

3 DEALS PER CUSTOMER PER WEEK
OFFER INCLUDES INVENIO FRENCH MERLOT 75CL AND INVENIO FRENCH SAUVIGNON BLANC 75CL'

EVERYDAY WINES AT A GREAT PRICE FOR CHRISTMAS

BUY 11 BOTTLES TO GET 1 BOTTLE FROM THE RANGE FREE

MAISON DES BRETONS DRY WHITE

A FRESH AND FRUITY WHITE WINE WITH AN ATTRACTIVE CLEAN FINISH

MAISON DES BRETONS RED

A DELIGHTFUL MELLOW RED WINE WITH CONSISTENCY AND FRESHNESS

MAISON DES BRETONS MEDIUM DRY WHITE

A LIGHT, FRESH TABLE WINE WITH SOFT FRUIT, BALANCED BY GOOD ACIDITY

THEN 3 DEALS PER CUSTOMER PER WEEK IN SMALL PRINT

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

LE SANGLIER

BUY 11 BOTTLES TO GET 1 BOTTLE FROM THE RANGE FREE

RURAL FRENCH LIVING, BOTTLED.

WHETHER IT'S ENJOYING A GLASS WITH A HEARTY CASSOULET, EVERYDAY QUAFFING, OR JUST GENERAL SAVOIR-FAIRE, THIS VIN DE FRANCE COLLECTION OF WINES ARE SURE TO PLEASE

3 DEALS PER CUSTOMER PER WEEK. OFFER INCLUDES LE SANGLIER VIN BLANC 75CL, LE SANGLIER VIN ROUGE 75CL, LE SANGLIER VIN ROSE 75CL

bedrinkaware.co.uk

ORDER ONLINE HERE

DOMAINE
DE
• LA BAUME •

This dry white wine has a lush juicy texture and shows the classic Viognier floral notes

A light-bodied, crisp dry white wine that shows pronounced cut grass and elderflower aromas

This Chardonnay/ Sauvignon blend has a deep gold colour, is broad and intense on the nose and shows ripe fruit: honeydew melon and candied peel in particular. Mid-full bodied and dry with a touch of astringency and a long finish.

A youthful and intense red wine that is mid to full-bodied on the palate with plenty of dark berry fruit, spice and oak

A full-bodied and concentrated red wine with yielding tannins and generous fruit

BUY 5 GET 1 FREE

·FROM THE RANGE, 2 DEALS PER CUSTOMER PER WEEK

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

Celebrate the Season

with Balfour Winery

Buy 11, get 1 free

EXPLORE NOW

Exceptional English wines to make every festive moment sparkle

Offer includes:

Leslie's Reserve Gold – an elegant sparkling, perfect for celebrations.
Liberty's Bacchus – crisp, aromatic, and refreshingly English.
Luke's Pinot Noir – smooth, vibrant, and full of festive warmth.

Also available from Crown Cellars:
Nannette's Rosé – a pale, fruity rosé with a refreshing finish.
Skye's Chardonnay – a bright, modern Chardonnay with poise and balance.

balfourwinery.com

bedrinkaware.co.uk

ORDER ONLINE HERE

BUY 5 GET 1 FREE

PREMIUM RIOJA

ON AN INCREDIBLE DEAL

RIPE, SOFT BERRY CHARACTERS WITH LASTING FRUITY FINISH, IDEAL WITH POULTRY, GRILLED MEAT, PASTA DISHES AND CHEESE.

BUY 11 BOTTLES GET 1 FREE

RIOJA, SPAIN

CVNE Cune

Rioja

CRIANZA

A traditional style of Rioja combining dark fruits with savoury toasty notes.

10 DEALS PER CUSTOMER PER WEEK
OFFER INCLUDES CUNE RIOJA CRIANZA 75CL ONLY

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

BUY 11 BOTTLES GET 1 FREE

Uncapped deals per customer per week

33638

BODEGAS PIQUERAS

'Marius' Reserva Almansa

Almansa, Spain Spicy & warming

Medium-bodied ruby-red with complex layers of dark plum, red berry, dried fruits, clove, sweet spice, leather, tea and toast.

LAZY BONES

EXCLUSIVE WINES

EXCLUSIVE TO CROWN CELLARS

All you need this Christmas to help your guests unwind and celebrate. Try our rich, fruity, spicy Castelao-Cabernet Sauvignon, or our fresh zesty appley Fernao Pires-Sauvignon. Go on - you might enjoy being a bit of a Lazy Bones.

Offer includes Lazy Bones Vinho Tinto, Castelão Cabernet Sauvignon 75cl and Lazy Bones Vinho Branco, Fernão Pires Sauvignon Blanc 75cl, capped at 3 deals per customer per week

Buy 5
bottles get
1 bottle
FREE
LAZY BONES
VINHO TINTO
CASTELÃO - CABERNET SAUVIGNON
VINHO REGIONAL TEJO
PORTUGAL 2024
13% ABV
LAZY BONES
VINHO BRANCO
FERNÃO PIRES - SAUVIGNON BLANC
VINHO REGIONAL TEJO
PORTUGAL 2024
12% ABV

BLOSSOM HILL

- LET IT -
BLOSSOM

- BUY 11 BOTTLES -
GET 1 FREE

2 DEALS PER OUTLET PER WEEK, WHILE PROMOTIONAL STOCKS LAST

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

PREMIUM WASHINGTON STATE CHARDONNAY

BUY 5 GET 1 FREE

COLUMBIA
WINERY™

WASHINGTON STATE CHARDONNAY

A delicious mid-bodied Chardonnay that shows ripe fruit, toast and butterscotch aromas, well-suited to a broad range of dishes, from fish and shellfish to pork and chicken in creamier sauces.

bedrinkaware.co.uk

ORDER ONLINE HERE

TROPICAL-TASTING CHARD THAT'S A VIBE

A smooth and creamy Cali white that's packed with tropical fruits like ripe melon and pineapple, as well as elegant vanilla notes. Great with everything from simple grilled or roast chicken to monkfish with herb brown butter

EXCLUSIVE WINES
EXCLUSIVE TO CROWN CELLARS

BUY 11 BOTTLES GET 1 FREE

Uncapped deals per customer per week

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

las ondas

BUY 11 BOTTLES GET 1 FREE

PINOT NOIR RESERVA

Soft and not too heavy in the mouth with scrumptious red berry and spice aromas. Pop this one in the fridge for a few hours and give it a go lightly chilled. It's versatile enough to serve with charcuterie, duck, mushroom dishes, pheasant, port-salut, tomato-based dishes or tuna

CERTIFIED sustainable.CL Wines of Chile

*Uncapped deals per customer per week. Offer includes Las Ondas Pinot Noir Reserva 75cl

CERTIFIED SUSTAINABLE WINES

BUY 11 GET 1 FREE

FROM THE RANGE

CALITERRA

10 DEALS PER CUSTOMER PER WEEK

BUY 12 BOTTLES, PAY FOR 11

Certified B Corporation

bedrinkaware.co.uk

bedrinkaware.co.uk

ORDER ONLINE HERE

WILD
WONDROUS
WORLD-CLASS
WARM
WORTHWHILE
WAYWARD
WHIMSICAL
WELCOME
WELL-DESERVED

BUY 11 BOTTLES TO GET 1 FREE

WONDERFUL WEEKENDS BEGIN WITH WINE

Carta 23 means the 23rd letter, because good things start with a W; Winning, Waffles, Whimsy and, of course, Wine

Deal includes Carta 23 Chilean Merlot. 3 deals per customer per week

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

FRENCH VIOGNIER

BRIGHT BEAUTIFUL & LIVELY

Buy 5 bottles get 1 free

(3 deals per customer per week)

Beautifully aromatic and lifted, with classic peach and apricot Viognier aromas, practicing sustainable & perfect for beer gardens, seafood salads, crab, poached salmon, green salads and chicken dishes.

CHILE

A wanderlust journey and spirit of adventure is perfectly captured in every bottle of Mud House. **www.mudhouse.co.nz**

*10 deals per customer per week, while stocks last. be**drinkaware**.co.uk Please drink responsibly

BUY 11 GET 1 FREE

Buy 11 x 75cl bottles of
Ochre Mountain Merlot Carmenere
to receive a 75cl bottle free.

OCHRE MOUNTAIN MERLOT CARMENÈRE

JUICY & RIPE
Central Valley, Chile. Rounded and smooth in flavour
with pronounced black currant fruit

Uncapped deals per customer per week,
includes Ochre Maintain Merlot Carmenere

BUY 11 BOTTLES AND GET 1 BOTTLE FREE*

JAM SHED

JAM GOOD WINE

*10 deals per customer per week. While Stocks Last.
Please drink Responsibly. bedrinkaware.co.uk

£5 OFF PER CASE*

St Hallett
BAROSSA
EST.1944

Katnook Estate
COONAWARRA

bedrinkaware.co.uk

*While stocks last

BOOMERANG BAY
On Trade Exclusive
BOOMERANG BAY
SHIRAZ
SOUTH EASTERN AUSTRALIA
750ml
BOOMERANG BAY
CHARDONNAY
SOUTH EASTERN AUSTRALIA
750ml
Buy 5 bottles
& get 1 bottle FREE*
*10 deals per customer per week, while stocks last.
Please drink responsibly. bedrinkaware.co.uk

WISE WOLF

100% RECYCLED BOTTLE CLOSURE

100% RECYCLED PAPER LABEL & OUTER CASE

BUY 5 BOTTLES & GET 1 BOTTLE FREE*

*10 deals per customer per week, while stocks last.

Please Drink Responsibly. be**drinkaware**.co.uk

bedrinkaware.co.uk Please drink responsibly
*10 deals per customer per week, limited deals available

esk valley.

BUY 11 BOTTLES TO GET 1 BOTTLE OF ESK VALLEY MARLBOROUGH SAUVIGNON BLANC FREE

bedrinkaware.co.uk

ORDER ONLINE HERE

BELLINGHAM

FOUNDED IN 1693

BUY 6 BOTTLES TO GET £5 OFF

The Homestead Series takes its name from the historical homestead at Bellingham in the magnificent Franschhoek Valley – a legendary landmark in local wine history. This range was created with everyday enjoyment in mind, and consist of site-specific, premium quality wines that are expressive and accessible.

Homestead Sauvignon Blanc
A dry white wine with gooseberry and tropical fruit flavours, perfect with grilled fish and chicken and full flavoured Greek and Mexican cuisine

'Homestead' Pinotage
A wine with an intense bramble berry aroma, complemented by a full, soft, round palate. Ideal for rosemary roasted leg of lamb, venison, spareribs with a rich barbeque sauce or an oxtail casserole

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

ANNO 1945

FRANSCHHOEK CELLAR

Buy 11x75cl to get 1x75cl FREE

from the range

bedrinkaware.co.uk

ORDER ONLINE HERE

Buy 11 bottles & get 1 bottle free*

Jack Rabbit 75cl

*10 deals per customer per week, limited deals available. 700 x Total deals for November & December combined.

Jack Rabbit WINE CLUB

THE PUBLICAN'S CHOICE
UK'S NO.1
ON TRADE STILL WINE BRAND

Join the Club Today

be**drinkaware**.co.uk

£3 off a case of Malbec**

Jack Rabbit Malbec 75cl
(**While stocks last)

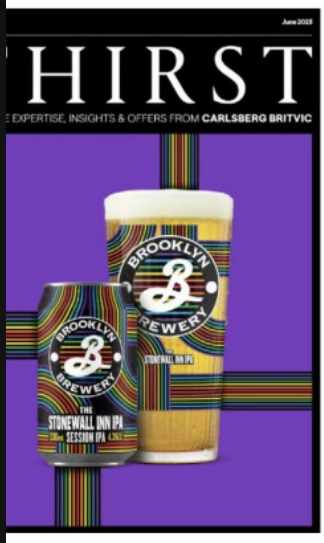
Buy 7 cases & get 1 case free*

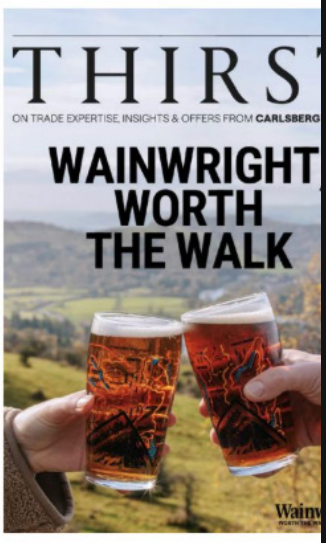
Jack Rabbit 187ml
*10 deals per customer per week, limited deals available.
700 x Total deals for November & December combined.

THIRST

ON TRADE EXPERTISE, INSIGHTS & OFFERS FROM **CARLSBERG BRITVIC**

Click here to view all previous issues of Thirst.





MAKE MINE A MULLED

MULLED WINE

SERVES 6-7

INGREDIENTS

750ml Echo Falls Red Wine

50ml Bols Cherry Brandy

50ml Teisseire Cane Sugar Syrup

2 Cinnamon sticks

2 Star anise

2 Cloves

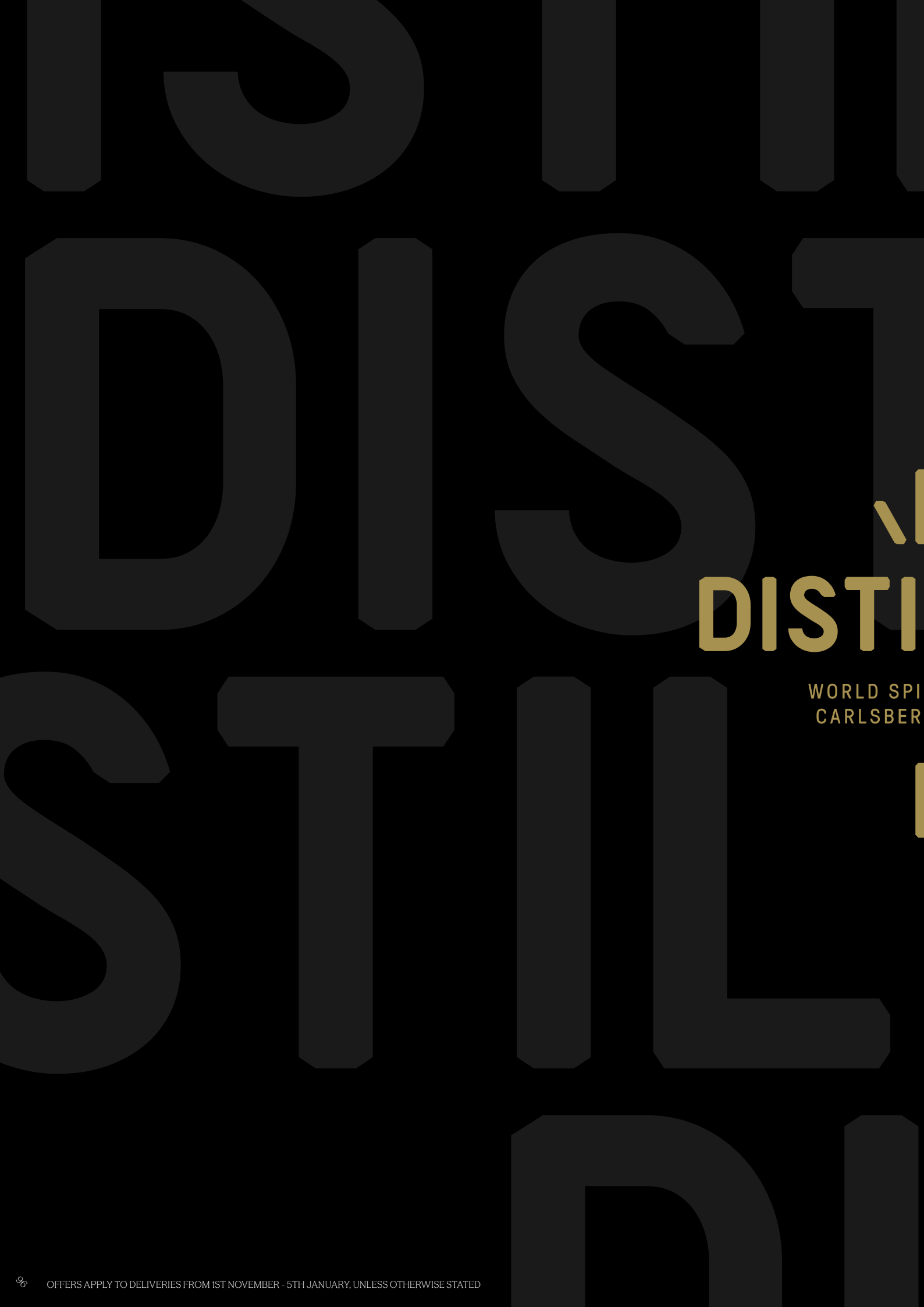
Zest from a lemon

Zest from an orange

Serve in a warmed toddy glass; gently heat all ingredients in a pan or turn on low for about an hour before serving, and finish with a clove-studded lemon wedge and/or a cinnamon stick garnish.

BUY 5 BOTTLES TO GET 1 FREE

·2 DEALS PER OUTLET PER WEEK, WHILE PROMOTIONAL STOCKS LAST


DISTI
WORLD SPI
CARLSBER

LLED

RITS FROM
G BRITVIC

DISTILLED
CHRISTMAS BUNDLES

BUY ANY 11 G

VODKA
FLAVOURED/
UNFLAVOURED

57553

ABSOLUT CITRON VODKA 70CL

26554

ABSOLUT PASSIONFRUIT VODKA 70CL

57544

ABSOLUT RASPBERRI VODKA 70CL

57543

ABSOLUT VANILIA VODKA 70CL

31757

AU VODKA BLUE RASPBERRY 70CL

37943

AU VODKA JUICY PEACH 70CL

35804

AU VODKA PINK LEMONADE 70CL

35803

AU VODKA STRAWBERRY BURST 70CL

37325

FRIS VODKA 70CL

23149

BEEFEATER BLOOD ORANGE GIN 70CL

57065

BEEFEATER DRY GIN 70CL

19767

BEEFEATER PINK STRAWBERRY GIN 70CL

56660

BOMBAY SAPPHIRE DRY GIN 70CL

33858

ENGINE GIN 70CL

OFFERS APPLY TO DELIVERIES FROM DECEMBER 1ST - 31ST, UNLESS OTHERWISE STATED

GET 1 FREE*.

34844

ABSOLUT WILD BERRI VODKA 70CL

57545

ABSOLUT VODKA BLUE 70CL

30127

ZUBROWKA BISONGRASS VODKA 70CL

GIN

FLAVOURED/
UNFLAVOURED

57166

HENDRICK'S GIN 70CL

35324

HENDRICK'S GRAND CABARET 70CL

FREE 70CL REWARD RANGE

*BUY ANY 11 X 70CL BOTTLES FROM THE QUALIFYING RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE. QUALIFYING RANGE INCLUDES ITEMS WITH GOLD TEXT, AS SHOWN ON PAGES 98–107.

27773

SMIRNOFF RED LABEL VODKA 70CL

13714

APEROL 70CL

21342

BACARDI SPICED 70CL

56944

BAILEYS IRISH CREAM 70CL

57065

BEEFEATER DRY GIN 70CL

(10 DEALS PER CUSTOMER PER WEEK)

DISTILLED
CHRISTMAS BUNDLES

BUY ANY 11 G

37925

MARTIN MILLERS GIN 70CL

23162

SALCOMBE GIN 'ROSÉ SAINTE MARIE' 70CL

23165

SALCOMBE GIN 'START POINT' 70CL

RUM
FLAVOURED/
UNFLAVOURED

15599

APPLETON ESTATE SIGNATURE BLEND RUM 70CL

24721

BUSH RUM MANGO 70CL

24729

BUSH RUM ORIGINAL SPICED 70CL

34268

DEAD MAN'S FINGERS COCONUT RUM 70CL

34276

DEAD MAN'S FINGERS PINEAPPLE RUM 70CL

34280

DEAD MAN'S FINGERS PASSIONFRUIT RUM 70CL

57037

HAVANA CLUB ESPECIAL RUM 70CL

36878

HAVANA CLUB 3YO 70CL

12203

KOKO KANU RUM 70CL

16365

LAMBS NAVY RUM 70CL

56996

SAILOR JERRY SPICED RUM 70CL

GET 1 FREE*.

57580

BACARDI CARTA BLANCA RUM 70CL

21342

BACARDI SPICED 70CL

34309

DEAD MAN'S FINGERS RASPBERRY CREAM 70CL

17977

GOSLING'S BLACK SEAL RUM 70CL

37840

MOUNT GAY ECLIPSE RUM 70CL

15673

WRAY & NEPHEW OVERPROOF RUM 70CL

FREE 70CL REWARD RANGE

*BUY ANY 11 X 70CL BOTTLES FROM THE QUALIFYING RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE. QUALIFYING RANGE INCLUDES ITEMS WITH GOLD TEXT, AS SHOWN ON PAGES 98–107.

27773

SMIRNOFF RED LABEL VODKA 70CL

13714

APEROL 70CL

21342

BACARDI SPICED 70CL

56944

BAILEYS IRISH CREAM 70CL

57065

BEEFEATER DRY GIN 70CL

(10 DEALS PER CUSTOMER PER WEEK)

DISTILLED
CHRISTMAS BUNDLES

BUY ANY 11 G

TEQUILA
FLAVOURED/
UNFLAVOURED

36958

CUERVO ESPECIAL GOLD TEQUILA 70CL

36240

CUERVO SILVER TEQUILA 70CL

36195

DEAD MAN'S FINGERS BLUE RASPBERRY CREAM 70CL

30964

EL JIMADOR REPOSADO TEQUILA 70CL

14728

OLMECA SILVER/ BLANCO TEQUILA 70CL

36173

TAKE TEQUILA JALAPENO 70CL

36175

TAKE TEQUILA PINEAPPLE 70CL

36174

TAKE TEQUILA PINK GRAPEFRUIT 70CL

WHISKY

33394

JACK DANIEL'S TENNESSEE APPLE 70CL

24985

JACK DANIEL'S TENNESSEE FIRE 70CL

24987

JACK DANIEL'S TENNESSEE HONEY 70CL

56622

JAMESONS IRISH WHISKEY 70CL

36969

JIM BEAM KENTUCKY WHITE LABEL BOURBON 70CL

GET 1 FREE*.

30963

EL JIMADOR SILVER/BLANCO TEQUILA 70CL

37311

EL TEQUILENO BLANCO 50CL

24976

GENTLEMAN JACK 70CL

24983

JACK DANIEL'S TENNESSEE 70CL

37870

THE FAMOUS GROUSE SCOTCH WHISKY 70CL

18039

WILD TURKEY BOURBON 70CL

FREE 70CL REWARD RANGE

*BUY ANY 11 X 70CL BOTTLES FROM THE QUALIFYING RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE. QUALIFYING RANGE INCLUDES ITEMS WITH GOLD TEXT, AS SHOWN ON PAGES 98–107.

27773

SMIRNOFF RED LABEL VODKA 70CL

13714

APEROL 70CL

21342

BACARDI SPICED 70CL

56944

BAILEYS IRISH CREAM 70CL

57065

BEEFEATER DRY GIN 70CL

(10 DEALS PER CUSTOMER PER WEEK)

DISTILLED
CHRISTMAS BUNDLES

BUY ANY 11 G

24986

WOODFORD RESERVE BOURBON 70CL

BRANDY & COGNAC

36238

COURVOISIER VSOP COGNAC 70CL

37848

COURVOISIER XO 70CL

56614

MARTELL VS * COGNAC 70CL**

60278

ANTICA APPLE SAMBUCA 70CL

60279

ANTICA BANANA SAMBUCA 70CL

60280

ANTICA BLACK SAMBUCA 70CL

60281

ANTICA CHILLI SAMBUCA 70CL

60283

ANTICA WHITE SAMBUCA 70CL

21324

BARSOL QUEBRANTA PISCO 70CL

13716

CAMPARI 70CL

24974

CHAMBORD RASPBERRY LIQUEUR 70CL

19715

COCCHI AMERICANO ROSA 75CL

12358

COINTREAU 70CL

ET 1 FREE*.

30923

THREE BARRELS VSOP 70CL

LIQUEURS

56572

ADVOCAAT WARNINKS 70CL

32991

ARCHERS PEACH SCHNAPPS 70CL

26392

DISARONNO AMARETTO 70CL

31463

DISARONNO VELVET 70CL

FREE 70CL REWARD RANGE

*BUY ANY 11 X 70CL BOTTLES FROM THE QUALIFYING RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE. QUALIFYING RANGE INCLUDES ITEMS WITH GOLD TEXT, AS SHOWN ON PAGES 98–107.

27773

SMIRNOFF RED LABEL VODKA 70CL

13714

APEROL 70CL

21342

BACARDI SPICED 70CL

56944

BAILEYS IRISH CREAM 70CL

57065

BEEFEATER DRY GIN 70CL

(10 DEALS PER CUSTOMER PER WEEK)

DISTILLED
CHRISTMAS BUNDLES

BUY ANY 11 G

18036

DRAMBUIE 70CL

59122

FIREBALL 70CL

14675

FRANGELICO HAZELNUT LIQUEUR 70CL

16401

GRAND MARNIER 70CL

23314

JAGERMEISTER COLD BREW COFFEE 50CL

57066

KAHLUA COFFEE LIQUEUR 70CL

16524

LICOR 43 70CL

33381

LUSTRE CAFFE LATTE 70CL

33386

LUSTRE STRAWBERRY CREAM 70CL

34819

MALIBU 70CL

57371

MARTINI ROSSO 75CL

36966

MIDORI 70CL

12363

PASSOA PASSION FRUIT LIQUEUR 70CL

15878

SOUTHERN COMFORT 70CL

31669

TEQUILA ROSE LIQUEUR 70CL

ET 1 FREE*.

12354

JAGERMEISTER ORIGINAL 70CL

59726

JUNGFRAU KRAUTER LIKOR 70CL

57370

MARTINI BIANCO 75CL

57372

MARTINI EXTRA DRY 75CL

26384

TIA MARIA 70CL

15926

TUACA LIQUEUR 70CL

FREE 70CL REWARD RANGE

*BUY ANY 11 X 70CL BOTTLES FROM THE QUALIFYING RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE. QUALIFYING RANGE INCLUDES ITEMS WITH GOLD TEXT, AS SHOWN ON PAGES 98–107.

27773

SMIRNOFF RED LABEL VODKA 70CL

13714

APEROL 70CL

21342

BACARDI SPICED 70CL

56944

BAILEYS IRISH CREAM 70CL

57065

BEEFEATER DRY GIN 70CL

(10 DEALS PER CUSTOMER PER WEEK)

DISTILLED
CHRISTMAS BUNDLES

BUY ANY 6 G

VODKA

56804

GREY GOOSE VODKA 70CL

GIN

16574

ADNAMS COPPER HOUSE DRY GIN 70CL

34322

GIN MARE 70CL

23516

MALFY GIN ROSA 70CL

16440

MONKEY 47 GIN 50CL

61471

PLYMOUTH GIN 70CL

23321

TARQUIN'S CORNISH DRY GIN 70CL

27063

WARNERS LONDON DRY GIN 70CL

27065

WARNERS ELDERFLOWER GIN 70CL

27064

WARNER SLOE GIN 70CL

27062

WARNERS PINK BERRY GIN 0.0% 50CL

RUM

34845

BUMBU RUM 70CL

GET 1 FREE*.

23518

MALFY GIN CON ARANCIA 70CL

23519

MALFY GIN CON LIMONE GIN 70CL

27067

WARNER RHUBARB GIN 70CL

27066

WARNER RASPBERRY GIN 70CL

19716

DIPLOMATICO EXCLUSIVA RESERVA RUM 70CL

59687

HAVANA CLUB 7YO RUM 70CL

FREE 70CL REWARD RANGE

*BUY ANY 6 X 70CL BOTTLES FROM THE QUALIFYING RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE. QUALIFYING RANGE INCLUDES ITEMS WITH GOLD TEXT, AS SHOWN ON PAGES 109–111.

27773

SMIRNOFF RED LABEL VODKA 70CL

13714

APEROL 70CL

21342

BACARDI SPICED 70CL

56944

BAILEYS IRISH CREAM 70CL

57065

BEEFEATER DRY GIN 70CL

(10 DEALS PER CUSTOMER PER WEEK)

*QUALIFYING RANGE INCLUDES ITEMS WITH GOLD TEXT, AS SHOWN ON PAGES 99 - 101

DISTILLED
CHRISTMAS BUNDLES

BUY ANY 6 G

26599

HAVANA SPICED 70CL

61157

KRAKEN BLACK SPICED RUM 70CL

33385

KRAKEN ROAST COFFEE 70CL

WHISKY & COGNAC

57150

CHIVAS REGAL 12 YO WHISKY 70CL

19713

NIKKA FROM THE BARREL 50CL

24984

JACK DANIEL'S SINGLE BARREL 70CL

36972

KNOB CREEK BOURBON 70CL

36967

MAKERS MARK BOURBON 70CL

36239

COURVOISIER VS * LUXE COGNAC 70CL**

12965

PATRON SILVER TEQUILA 70CL

14407

SAINT GERMAIN 70CL

37972

SARTI ROSA APERITIVO 70CL

ET 1 FREE*.

14548

GLENLIVET FOUNDERS RESERVE 70CL

36971

LAPHROAIG ISLAY SING MALT 10 YO 70CL

12357

REMY MARTIN VSOP MATURE CASK COGNAC 70CL

LIQUEURS

FREE 70CL REWARD RANGE

*BUY ANY 6 X 70CL BOTTLES FROM THE QUALIFYING RANGE TO RECEIVE A 70CL BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE. QUALIFYING RANGE INCLUDES ITEMS WITH GOLD TEXT, AS SHOWN ON PAGES 109–111.

27773

SMIRNOFF RED LABEL VODKA 70CL

13714

APEROL 70CL

21342

BACARDI SPICED 70CL

56944

BAILEYS IRISH CREAM 70CL

57065

BEEFEATER DRY GIN 70CL

(10 DEALS PER CUSTOMER PER WEEK)

DISTILLED
CHRISTMAS BUNDLES

BUY 3 BOTTLES G

16073

THE BOTANIST ISLAY DRY GIN 70CL

16246

BROKERS GIN 70CL

20887

HAYMAN'S LONDON DRY 70CL

20885

HAYMAN'S OLD TOM 70CL

36964

SIPSMITH LONDON DRY GIN 70CL

35944

TEREMANA BLANCO TEQUILA 70CL

12261

BUFFALO TRACE BOURBON 70CL

29180

PINKSTER GIN 70CL

OFFERS APPLY TO DELIVERIES FROM DECEMBER 1ST - 31ST, UNLESS OTHERWISE STATED

GET 1 CASE FREE.

FREE CASE REWARD RANGE

BUY ANY 3 X 70CL BOTTLES FROM THE QUALIFYING RANGE TO RECEIVE 1 CASE FROM THE REWARD RANGE FREE

24099

LONDON ESSENCE INDIAN TONIC 200ML

17420

LONDON ESSENCE GRAPEFRUIT & ROSEMARY TONIC 200ML

17422

LONDON ESSENCE ORANGE & ELDERFLOWER TONIC 200ML

35330

LONDON ESSENCE PINK GRAPEFRUIT SODA 200ML

31009

LONDON ESSENCE ROASTED PINEAPPLE SODA 200ML

21965

LONDON ESSENCE WHITE PEACH & JASMINE SODA 200ML

37342

LONDON ESSENCE ORANGE & FIG SODA 200ML

37344

LONDON ESSENCE RASPBERRY & ROSE SODA 200ML

37341

LONDON ESSENCE SODA WATER 200ML

35327

LONDON ESSENCE LEMONADE 200ML

17423

LONDON ESSENCE GINGER ALE 200ML

37364

LONDON ESSENCE GINGER BEER 200ML

1 CASE FROM THE RANGE FREE (10 DEALS PER CUSTOMER PER WEEK)

DISTILLED
CHRISTMAS BUNDLES

BUY ANY 11 GET

16361

LAMBS NAVY RUM 1.5L

24982

JACK DANIEL'S TENNESSEE 1.5L

56678

JAMESONS IRISH WHISKEY 1.5L

56616

MARTELL VS * COGNAC 1.5L**

FREE 1.5L REWARD RANGE

(10 DEALS PER CUSTOMER PER WEEK)

56691

BAILEYS IRISH CREAM 1.5L

13714

BACARDI CARTA BLANCA RUM 1.5L

1 BOTTLE FREE

15879

SOUTHERN COMFORT 1.5L

26391

TIA MARIA 1.5L

34816

MALIBU 1.5L

26391

TIA MARIA 1.5L

56588

SMIRNOFF RED LABEL VODKA 1.5L

*BUY ANY 11 X 1.5L BOTTLES FROM THE QUALIFYING RANGE TO RECEIVE A 1.5L BOTTLE OF SPIRITS FROM THE REWARD RANGE FREE. QUALIFYING RANGE INCLUDES ITEMS WITH GOLD TEXT, AS SHOWN ON THIS PAGE.

bedrinkaware.co.uk

Merry Christmas

WHITLEY NEILL GIN

ABER FALLS DISTYLLFA WHISGI

buy any 4 WHITLEY NEILL GINS to receive an ABER FALLS SINGLE MALT WELSH WHISKY or WHITLEY NEILL DISTILLER'S CUT LONDON DRY GIN

FREE

WHITLEY NEILL: Distiller's Cut London Dry, Blackberry, Blood Orange, Parma Violet, Pink Grapefruit, Raspberry Rhubarb & Ginger.
*FOC: Aber Falls Single Malt Welsh Whisky OR Whitley Neill Distiller's Cut London Dry. While stocks last. All bottles 70cl.

Bols

CELEBRATING 450 YEARS OF BOLS

BOLS BRINGS THE FLAVOUR THIS XMAS!

£1.30 OFF per 50cl bottle

CORKY'S

£0.50 OFF PER BOTTLE

MENUS

ALWAYS ON BESPOKE POS

UNRIVALLED EVENT SUPPORT

PERFECT FOR SHOTS, BOMBS & COCKTAILS

BACK BAR STANDOUT

YOUR BEST SHOT FOR A MERRY XMAS

For Cocktails, Menus, POS & More, contact: sales@globalbrands.co.uk

*Price offer applies per bottle. While stocks last.

bedrinkaware.co.uk

WILLIAM GRANT & SONS

INDEPENDENT FAMILY DISTILLERS SINCE 1887

BUY ANY 2 X 70CL AND RECEIVE 1 X 70CL TULLAMORE D.E.W FREE*

CHOOSE FROM GLENFIDDICH 12YO, GLENFIDDICH 15YO, THE BALVENIE 12YO AND MONKEY SHOULDER

1 deals per customer per week

bedrinkaware.co.uk

*WHILST STOCKS LAST

Gordon's CaptainMorgan SMIRNOFF Gordon's CaptainMorgan SMIRNOFF

STIR UP Spirit Sales

DID YOU KNOW?

Spirit drinkers order **more drinks** per visit and

SPEND MORE

vs
Beer and Wine drinkers*

HOW DO YOUR MARGINS COMPARE?

***Use our illustrative* PROFIT CALCULATOR**

to compare your margin across
Spirits, House Wine & Premium Lager

SCAN TO *try now*

1.5L November & December Only

be**drinkaware**.co.uk
PLEASE DRINK RESPONSIBLY

Gordon's CaptainMorgan SMIRNOFF Gordon's CaptainMorgan SMIRNOFF

*Kantar Alcovision MAT 30.06.25 and Kantar Alcovision 12 months to 30.03.2025.

Gordon's Captain Morgan SMIRNOFF Gordon's Captain Morgan SMIRNOFF

STIR UP Spirit Sales

DID YOU KNOW?

Spirit drinkers order more drinks per visit and

SPEND MORE

vs
Beer and Wine drinkers*

HOW DO YOUR MARGINS COMPARE?

***Use our illustrative* PROFIT CALCULATOR**

to compare your margin across
Spirits, House Wine & Premium Lager

SCAN TO *try now*

70cl November & December Only

bedrinkaware.co.uk
PLEASE DRINK RESPONSIBLY

Gordon's Captain Morgan SMIRNOFF Gordon's Captain Morgan SMIRNOFF

*Kantar Alcovision MAT 30.06.25 and Kantar Alcovision 12 months to 30.03.2025.

VODKA FROM FRANCE.

BUY ONE BOTTLE GET

£1.15

DISCOUNT

CÎROC

BOLD SALES.
ICONIC STYLE.

bedrinkaware.co.uk
PLEASE DRINK RESPONSIBLY

PROMOTIONAL PERIOD: 01.12.25 - 31.12.25.
PRODUCTS INCLUDED IN OFFER: CÎROC BLUE DOT 70CL, CÎROC APPLE 70CL, CÎROC RED BERRY 70CL AND CÎROC PINEAPPLE 70CL.

Scan here to access your FREE CÎROC marketing support

DIAGEO One
Business support from the drinks experts

BUY ANY 4 CASES
FROM THE J20 275ML RANGE
TO RECEIVE A FREE CASE OF J20 ORANGE AND PASSIONFRUIT*

UK'S NO 1 ADULT
SOFT DRINK**

GET TO THE
JUICE

*T&Cs apply: Deal runs from 1st November 2025 – 31st December 2025. Three deals per customer, per week. Qualifying products include: J20 Orange & Passionfruit 275ml NRB x 24, J20 Apple & Raspberry 275ml NRB x 24, J20 Apple & Mango 275ml NRB x 24, J20 Dragonberry 275ml NRB x 24. Free case is J20 Orange & Passionfruit 275ml NRB x 24. While stocks last.
Nielsen IQ, total coverage, adult social drinks Britvic defined, 52we 15/02/25; CGA total out of home (licensed and foodservice) Adult - Britvic defined) 52we 31/12/24; Share of brands is by total adult i.e adult on trade plus adult off trade. **Promoter Carlsberg Britvic, Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

bedrinkaware.co.uk

ORDER ONLINE HERE

BRITVIC

recycle

BUY 4 CASES

FROM THE BRITVIC RANGE TO RECEIVE A FREE CASE OF J2O ORANGE & PASSIONFRUIT*

PEPSI · J2O · Robinsons Fruit Shoot · Britvic · The London Essence Co. · R Whites · Tango · 7up · Aqua Libra · Mathieu Teisseire

*T&Cs apply: Deal runs from 1st November – 31st December. Qualifying range includes: Britvic Juices 200ml NRB, Britvic Cordials 1L, Britvic 55 275ml NRB, Pepsi Reg/Diet/MAX and 7UP Free 330ml NRB. Free case is J2O Orange & Passionfruit 275ml NRB x24. While stocks last.
Promoter: Carlsberg Britvic. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

BUY 4 CASES, GET A FREE CASE OF TONIC

T&Cs apply: Deal runs from 1st Nov – 31st Dec 2024. Qualifying range includes Britvic Tonic, Ginger Beer, Low Cal Bitter Lemon, Low Cal Tonic, Ginger Ale, Soda Water, Pepsi Max, Pepsi Diet 200ml NRB x24. Free case is Britvic Tonic water or Low Cal Tonic 200ml NRB x24. While stocks last. Promoter: Britvic Soft Drinks. Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

FREE GLASSWARE

CLAIM A FREE CASE OF GLASSWARE WHEN YOU REGISTER AT

SENSATIONALDRINKS.COM

BRITVIC

PEPSI · J2O · ROBINSONS Fruit Shoot · BritviC · THE LONDON ESSENCE CO. · R WHITES · Tango · 7up · AQUA LIBRA · MATHIEU TEISSEIRE

FEVER-TREE

Buy *any 4* 24x200ml cases and get *a case* of LEMONADE Free

2 deals per customer per week

SOFT DRINKS

£2 off per case

£7.00 off per Cocktail Mixer Case

1. 50ML SPIRIT
2. 75ML MIXER
3. SHAKE

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

GET 1 CASE FREE

BUY 3 CASES FROM THE 200ML RANGE AND GET 1 CASE FREE*

THE LONDON ESSENCE CO.

*Terms and conditionals apply. Deal runs from 1st November – 30th December. Four deals per customer, per week. Qualifying range includes all London Essence 200ml NRB x 24. While stocks last. Buy 3 Qualifying 200ml NRB cases from the London Essence 200ml NRB range to claim 1 free case from the London Essence 200ml NRB range. Promoter: Carlsberg Britvic Breakspear Park, Breakspear Way, Hemel Hempstead, HP2 4TZ.

Finest CALL®
Premium
Cocktail Mixes

Elevate your drinks, accelerate your service

Just add spirit

Cocktails in under 20 seconds

- Increased profit per serve & less wastage*
- 3 month open shelf life
- Fruit sourced from worlds finest regions

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

£6 OFF

when you buy any case**

TRUSTED BY BARTENDERS FOR OVER 20 YEARS

For POS & menu support, email CUSTOMERMARKETING@GLOBALBRANDS.CO.UK

* VS real ingredients. **Offer valid from 1st November to 31st December 2025. Offer applies to Finest Call 1L from range stocked. Max 10 deals per customer. While Stocks Last.

- ADD -

SOME SPICE

- THIS -

FESTIVE SEASON

#KEEPITGINGER

Old Jamaica

BUY 1 CASE TO GET £1.50 DISCOUNT

Available now to order

24 × 330ml cans

BUY 1 CASE TO GET £1.50 DISCOUNT

GET YOUR FESTIVE FIZZ ON WITH ting™

24 x 330ml cans

J00016

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

POWER UP YOUR SALES.

STOCK UP NOW

SPECIAL OFFER

£1.00 OFF RED BULL ENERGY DRINK AND RED BULL SUGARFREE

£0.50 OFF RED BULL EDITIONS

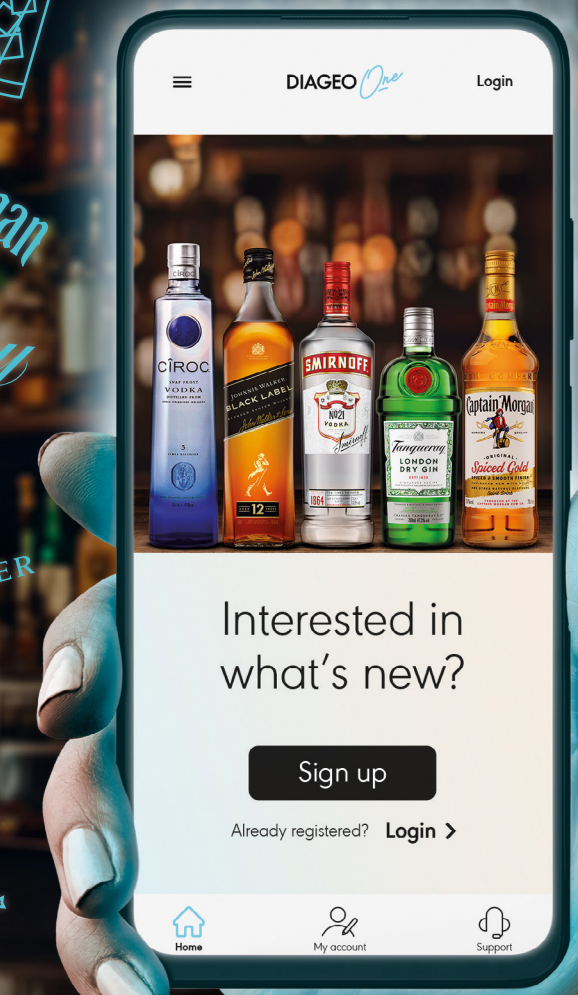
THIRST

bedrinkaware.co.uk

ORDER ONLINE HERE

BUY 5
& GET 1
FREE
STOCK A DROP OF THE GOOD STUFF NOW
THE ORIGINAL BRITISH SPA TOWN
HARROGATE
SPRING WATER
SINCE 1571
SPARKLING
STILL
10 deals per customer per week

THE POWER IN YOUR HANDS TO SUPERCHARGE YOUR BUSINESS



Captain Morgan
Tanqueray
Johnnie Walker
Guinness
CÎROC
Smirnoff
Casamigos
Gordon's

NEW DIAGEO One

Business support from the drinks experts

Scan to find out more

FREE	EXCLUSIVE	LATEST	DIRECT
marketing tools	training material	category trends	Diageo support

drinkaware.co.uk for the facts | PLEASE DRINK RESPONSIBLY

CARLSBERG BRITVIC'S INDUSTRY LEADING DIGITAL SOLUTIONS

OFFERS APPLY TO DELIVERIES FROM 1ST NOVEMBER - 5TH JANUARY, UNLESS OTHERWISE STATED

Our online ordering site and Cockpit app, means you can effortlessly manage your ordering and service your account according to your personal preferences and needs.

Always available, Carlsberg Britvic's online ordering is the quick and easy way to order the brands your customers love. With a host of great features, we can save you time and money as you can order whenever and from wherever you want.

- Live Chat customer service
- Up-to-date stock availability
- Back-in-stock notifications
- Favourite lists
- Repeat previous orders
- Personalised product recommendations and alternatives
- Online exclusive promotions
- Empties collection requests
- Draw down allocated free stock
- Select from your allocated delivery days and order up to 12 weeks in advance
- Manage and order for multiple outlets
- Hide pricing
- Send order confirmation to multiple email addresses
- Online Thirst Magazine offering category insight, promotions, brand and product news.

We are continuing to enhance and develop Cockpit in line with your feedback and we have exciting plans to make it the go to place for all your Carlsberg Britvic needs.

And activating your account has never been easier:

STEP 01

Visit order.carlsbergmarstons.co.uk or scanx the QR code

WWW.

STEP 02

Enter your outlet 7 digit Sold-To account number and post code

3 2 6 _ _ _ _

STEP 03

Enter the email address you will use to log in

hello@crownandkettle.com SUBMIT

STEP 04

Check your inbox to validate your email and set your password

VERIFY MY EMAIL ADDRESS

STEP 05

Log in and place your order

LOGIN

Cockpit

The quick and easy way to order the brands your customers love

With online ordering and a link to our support teams, you will find all brand and product updates as well as our latest Thirst edition.

And signing up has never been easier.

GET IT ON Google Play

Download on the App Store